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ny's strong concept and brand marketing will enable Nikita to penetrate this key segment.

park is already home to a number of multinational companies.

# H&M launches new flagship stores

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The large Swedish fashion retailer Hennes & Mauritz has recently opened two new flagship stores in Austria, with the assistance of Colliers Columbus. At 3,000 sqm (32,280 sqft) on three floors, the new store in Vienna's prestigious central pedestrian zone of Kärntnerstrasse is now the largest H&M store in Austria. The second property is a 2,800 sqm (30,128 sqft) mega-store in the pedestrian zone of Herrengasse in Graz, Austria's second largest city. Colliers represented H&M and both landlords in these transactions.

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